

**OLD COLONY REGIONAL VOCATIONAL TECHNICAL HIGH SCHOOL DISTRICT**

**476 North Avenue  
Rochester, MA 02770**

**Tuesday  
February 7, 2023**

**SCHOOL BUILDING COMMITTEE MINUTES**

**Present:** Mrs. Shirley Bourque, Mr. Richard Gamache, Mr. Justin Brodeur, Mr. Robert Marshall, Mr. David Hughes, Mrs. Maureen Townsend, Mr. Michael Lorenzo, Mr. Eldaro Amaral, Mrs. Debra Quin, Mr. Brian Day, Mr. Christopher Plonka, Ms. Elizabeth Sulger, Mr. Neil Regis, Mr. Robert Field, Chief Scott Weigel

**Absent:** Mr. David Wojnar, Mr. Mark Townsend, Mr. Brian Day

**Also:** Mr. Aaron Polansky, Superintendent-Director; Mrs. Sarah Griffith, Business Manager; Mr. J. Michael Parker, Principal; Mr. Robert Souza, Facilities Director; Mrs. Jolene Costa, District Committee Secretary

**Mrs. Bourque called the meeting to order at 6:00 p.m.**

**All those in attendance stood for the Pledge of Allegiance and a moment of silence.**

**Mr. Polansky began the meeting by thanking members of the committee for their recommendations that were made at the December 7<sup>th</sup> meeting.**

**Mr. Polansky thanked Mr. Souza and Mr. Amaral for their work on a Capital Plan they created at the suggestion of Mr. Day. Said plan will be shared with the Building Subcommittee at a future meeting.**

**Mr. Polansky stated the link on the Old Colony Website is up to date and will allow access for the public to information pertaining to the MSBA project during the entire process.**

**Mr. Polansky stated he created a video, recommended by Mr. Marshall, to share with the public on local cable access and requested committee members watch it and give any feedback or suggestions.**

**Mr. Polansky stated a survey was shared with staff to gather information about what focal areas staff are interested in during the next stages.**

**Mr. Polansky reviewed the proposed legislation brought forth which highlights creating a different point value for vocational projects due to the cost and stated many Legislators are supportive.**

**Mr. Polansky reviewed the draft debt schedule, repayment of the incurred debt over the 5-year period and the discussion that took place with town officials at the Building Subcommittee meeting.**

**Mr. Polansky stated the language for the warrants has been prepared by Locke Lord, LLP and has been updated to include the grant, renovation/construction and estimated payments per town language.**

**Mr. Polansky showed a few minutes of the video to be shared with cable access outlets.**

**The suggestions made were as follows:**

- Include the introduction to the video using the Old Colony welcome video that is shared on the website**
- Create multiple formats to target a wider range of audiences that do not watch cable access in the form of 30 second videos focusing on safety, education, students, the building and less on the process which can be shared on social media outlets, you tube, website, etc.**
- Show pictures of newly constructed vocational schools and show a comparison between those schools and the current state of Old Colony**

**Mr. Hughes suggested using the students to spread the word as well through word of mouth and brochures.**

**Mr. Polansky stated there are rules that must be followed when it comes to public relations/marketing and will review what can be done by the school and by outside entities such as the PTO.**

**Mr. Plonka shared information about a consultant, Sally C. Cameron, who has been instrumental in the public relations piece of vocational building projects regarding identifying funding sources, grants, establishing phone trees, getting word out to voters, marketing and coordinating with all audiences.**

**The Committee agreed conversation needs to be had with Ms. Cameron regarding her cost and offerings to Old Colony during the MSBA process.**

**Mr. Polansky stated he would reach out to Ms. Cameron and extend an invitation to meet to discuss opportunities.**

**Mr. Polansky asked the Committee to identify target audiences that he and others can meet with prior to town meeting and relay any thoughts or information back to him by the end of February.**

**Mr. Polansky stated he will refine the long version of the video and put together smaller clips for the public as well.**

**Meeting was adjourned at 7:02 p.m.**

**Respectfully submitted,**

**Jolene Costa  
District Committee Secretary**

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**Mrs. Shirley Bourque, Chairman**

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**Date**