

WHERE CAN I GET A BOOK?

Purchase a book at any book store or online retailer such as Amazon.

Free print, e-book or audiobook through your local library.

Read any Book this summer that has not been made into a movie or a TV series.

CONTACT US

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SUMMER READING 2021

Incoming
Sophomores

BOOK TRAILER PROJECT

A book trailer is a multimedia presentation about a book. Publishers use them to advertise their latest publications much the same as a movie trailer. You will create a trailer for any book you read this summer. The purpose of the book trailer is to persuade people to read the book. It should be entertaining, create suspense, and summarize the book without giving spoilers. You can either remix existing images or videos or get people to act out an original video. You should use music and voice overs or texts/script.

STEPS TO COMPLETE THIS PROJECT

1. Read a book that has not been made into a TV show/movie.
2. Watch sample book trailers. There are several book trailers online. You can watch them to gain more inspiration.
3. Read the [Book Trailer Rubric](#) so you know what is expected of your work.
4. Make a copy and fill out the [Book Review](#). This will help you gather the important information that you need about your book.
5. Make a copy of this [Storyboard](#) to create your own. Your storyboard is the outline of your video. Your trailer will be 1-1:45 minutes in length. Make sure that you include all the required elements including proper spelling, grammar, punctuation.
6. Gather images and soundtracks. Here is a [list of tools and resources](#) for video editing software, images and soundtracks available to help you. It's recommended you save to 2+ different drives (school network, home computer, two flash drives...) just to be safe! Include a list of URL citations for all images, videos and soundtracks at the end of your trailer.
7. Create your book trailer using your chosen video editing software. (If you don't feel comfortable using a video editing software, you may create a Google Slides presentation using your storyboard)
8. Edit length, finalize video & save final movie. (You will upload them to your ELA Google Classroom the first day of school).
9. We will watch all your book trailers together. You will critique your classmates' work using the [Peer Review](#) template.
10. Finally, you will complete the book trailer [Reflection](#).

All of the links can also be accessed through this Book Trailer Hyperdoc: <https://bit.ly/2S1gQDM>