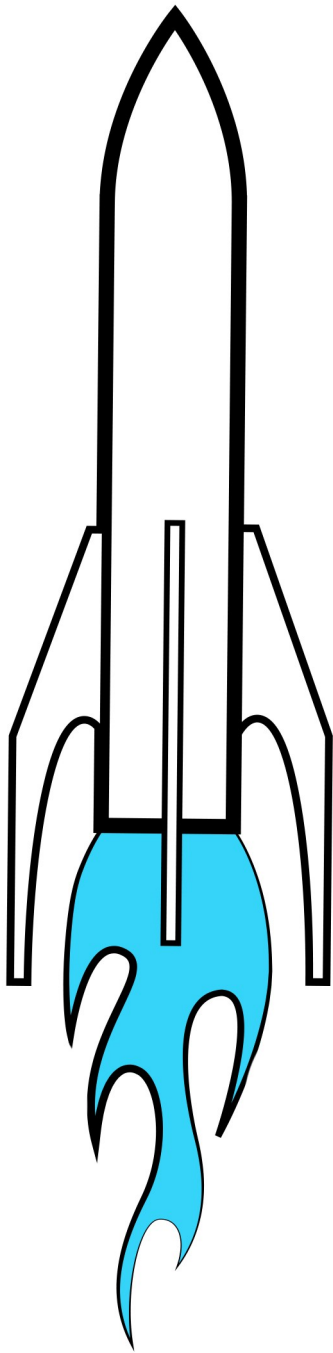




Many students who graduate from a Vocational setting express interest in transitioning immediately into the workforce and in starting their own companies. LAUNCH is a collaborative initiative between Old Colony Regional Vocational Technical High School and Bristol Community College that will provide a cohort of students interested in earning a Certificate in Entrepreneurship the opportunity to compliment their vocational education from Old Colony Regional Vocational Technical High School with a business education from Bristol Community College while still in high school.

A secondary goal of LAUNCH is to maximize credit recognition and increase post-secondary completion rates through articulation agreements and dual enrollment, while minimizing costs. Participants in the LAUNCH initiative will be provided opportunities to integrate their work at Old Colony Regional Vocational Technical High School with the concepts learned via the Bristol Community College certificate program.



LAUNCH

EARLY COLLEGE ENTREPRENEURSHIP PROGRAM

JUNE 5, 2018

Aaron Polansky, Old Colony
Superintendent-Director

Welcome, Overview, and Thank you

April Lynch, BCC
Director, ACE

Academic Center for Entrepreneurship

William Berardi, BCC
Dean of Business Information

Dual Enrollment

Kaisa Holloway-Cripps, GNBWIB
Chief Operating Officer

Direct Benefits and Workforce Needs

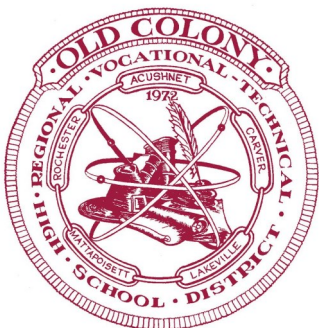
Foster Cripps, BCAHS
Student, Class of 2019

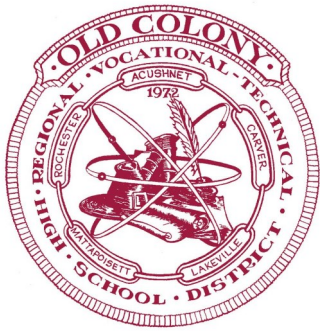
Imagine the Possibilities

Foster started his dual enrollment courses at Massachusetts Maritime Academy and Bristol Community College as a high school freshman, taking courses in person, at Bristol Aggie, on the BCC campus and online.

Foster is completing his Associate's degree in the Summer of 2018 – before starting his senior year of high school. He will be awarded a General Studies-Mass Transfer degree whose credits can transfer to most colleges or universities.

He anticipates starting his bachelor's degree in the Fall of 2019, entering as a junior/3rd year student thanks to the dual enrollment program which enabled him to complete 61 credits as a high school student. He plans to study captive wildlife and animal science with hopes of becoming a Zookeeper. Outside of school Foster volunteers at the Buttonwood Park Zoo, the Fairhaven Animal Shelter, and Hillcrest Alpacas in Dartmouth.





LAUNCH **EARLY COLLEGE** APPLICATION

STUDENT NAME: _____

PARENT/GUARDIAN NAME: _____

CURRENT SHOP: _____ YEAR OF GRAD: _____

CURRENT GPA: _____ (3.0 or better) TOTAL ABSENCES 2017-2018: _____

GUIDANCE COUNSELOR ENDORSEMENT: _____

SHOP TEACHER ENDORSEMENT: _____

ACADEMIC TEACHER ENDORSEMENT: _____

STUDENT STATEMENT OF INTEREST (Tell us why you are interested): _____

A DEPOSIT OF \$250 PAYABLE TO OLD COLONY RVTHS by JUNE 20, 2018 WILL RESERVE YOUR SPOT IN OUR FIRST COURSE. THE FALL 2018 COURSE WILL RUN TUESDAYS FROM 6-9PM FOR 15 WEEKS. APPLICATIONS MUST BE SUBMITTED WITH PAYMENT TO MRS. SUSAN ABARAY IN GUIDANCE. PAYMENT OF \$250/COURSE WILL BE DUE PRIOR TO THE START OF EACH COURSE. A STUDENT MUST EARN A GPA OF 3.0 IN COURSES TO REMAIN IN GOOD STANDING WITHIN THE COHORT MODEL. COHORT SLOTS ARE FILLED UPON RECEIPT OF A COMPLETED APPLICATION AND PAYMENT IN THE ORDER OF RECEIPT.

Questions: Contact Sue Abaray, Guidance Counselor & CVTE Coordinator at sabaray@OldColony.us

This Box For Administrative Use:



LAUNCH Program Orientation Information

Process for Registering for the program:

1. Complete the application process at Old Colony – meet the internal qualifications to be included in the program.
2. Attend mandatory parent/participant orientation prior to starting the program – date TBD
3. Complete the BCC Dual Enrollment Application process.
4. Complete Accuplacer testing to ensure students meet course prerequisites and are placed in appropriate college coursework (students will receive results within 5-10 business days of test results)
5. Upon acceptance into the LAUNCH Program, students will be enrolled in Bristol Community College courses as non-degree students and enjoy the same rights, privileges, and services outlined in the [college catalog](#). All students are subject to the [code of conduct](#) provided through all Massachusetts Community Colleges.
6. In order to earn the Certificate in Small Business and Entrepreneurship, students must satisfy all of the academic requirements, complete a BCC Admissions application, and provide a copy of their final high school transcripts (A BCC representative will provide guidance and advising to complete this process)

Expectations:

- This course is being offered by Bristol Community College and all students will be held to the same standards and academic expectations as students who are currently enrolled and attending classes on our campuses.
- All college policies regarding academic freedom, academic integrity, administration policies such as enrollment verification, add/drop, etc. apply.
- The College is bound by the laws and regulations of the [Federal Educational Rights and Privacy Act \(FERPA\)](#). This act protects the privacy of education records.

Goals of the program:

- To provide students with the skills needed to successfully start and operate their own small business.
- Provide students with a course of study that is easily transferable for obtaining higher learning degrees.
- Provide students with expectations and the skills necessary to be successful college learners.

Benefits of the program:

- All credits earned through this program should be transferable to state schools toward their business degree requirements. Each program varies slightly, but the courses in this certificate are included in the MA transfer curriculum and students will be eligible to put them toward an Associate's degree upon complete of the program. (only exception is ACC114 Intro to QuickBooks – will get credit, but ACC114 is not a requirement of the two year degree program, but rather a requirement of the Entrepreneurship certificate only.)
- Small class size allowing one-on-one student/instructor interaction.
- Course work that is designed to provide real-world experience and student learning outcomes that will provide students with a competitive edge in a dynamic business environment.



Services available to students through this program:

Students will also benefit from a host of services available throughout the BCC campus communities. Some examples of the services that assist students in reaching their goals include:

Business Planning Services

Work with seasoned professionals who assist you with your desire to become a small business owner. The BCC Academic Center for Entrepreneurship (ACE) works with budding entrepreneurs from all disciplines achieve their goals of launching small and micro businesses. Our planning process gets you ready to identify and exceed the challenges of small business ownership.

Tutoring Services

Available free to all students, our learning commons provides an area where students can work with peers who assist them in mastering courses from every discipline.

Transfer Services

Take advantage of the many agreements in place with a myriad of public and private colleges and universities to assist you in continuing your education and attaining your goals.

Networking Events/Opportunities

By working with many local business leaders, we provide a plethora of opportunities for our students to network and gain important contacts that will enhance their ability to meet their career goals and explore various opportunities.

Experiential Learning

Whether it be through our cooperative education program or service learning initiatives and corporate partner projects, you will gain marketable skills by working with industry partners.

Old Colony Regional Vocational Technical High School

Connect. Create. Inspire.

#WeAreOC

Our Vision

Drawing on almost 100 years of cumulative successes, Old Colony Regional Vocational Technical High School, the Greater New Bedford Workforce Investment Board, and Bristol Community College collaborate to pave the way for students and their continued pursuit of rigorous and relevant real world education.

This is an extraordinary moment in vocational education.

Once viewed as the alternative to college and university, vocational schools are now leading the charge as real world learning laboratories providing a rigorous and relevant education.

Old Colony Regional Vocational Technical High School boasts a 97% attendance rate, a 99% graduation rate, and a post-secondary placement rate that rivals the best academic institutions state and nationwide.

Old Colony Regional Vocational Technical High School, the GNBWIB, and Bristol Community College are collaborating to replicate this success at the post-secondary level in an effort to maximize learning opportunities for our aspiring students in the field of Business and Entrepreneurship.

Reciprocal Benefit

Old Colony Regional Vocational Technical High School serves as a feeder system for Bristol Community College. What are the factors that steer a student's decision to attend or not to attend a post-secondary institution?

- Cost
- Geography
- Risk vs. Reward

A National Center for Education Statistics report estimates that in 2008, only 31% of full-time, first time students enrolled in 2-year associate's degree-granting institutions, graduated within 150 percent of the time required to do so. Most dropouts leave college before entering their second year, according to the college scholarships website, because of one or more influential factors:

- Rising Tuition
- Too Much Stress
- Insufficient Preparation or Motivation

Exposure and experience to post-secondary education while enrolled in high school builds efficacy and fosters incremental success for participating students. Students who take advantage of articulation agreements and dual enrollment opportunities will have access to financial aid while completing a significant portion of aligned curriculum. Post-secondary completion rates will increase while passions are fueled and futures are transformed.



Charting the Course for Workforce Development

Building Efficacy

Efficacy associated with success at the post-secondary level will increase as students successfully complete articulated classes and dual enrollment courses required for graduation from the associates degree program.

Charting the Course

Bristol Community College

will collaborate with

**Old Colony Regional Vocational
Technical High School**

to offer a

**Certificate Program in
Entrepreneurship**

with the option to secure an

Associates Degree in Business
through continued study.

L.A.U.N.C.H.

Course of Study for Certificate and Associates Degree

Program Goals Statement

The program focuses on developing skills in finance, human resource management, management principles, marketing, purchasing, and sales that are needed for establishing and operating a new business.

Certificate Requirements

29 CREDITS

Fall Sophomore Year

MAN 101 Principles of Management • 3 credits

Spring Sophomore Year

MAR 101 Principles of Marketing • 3 credits

Summer Sophomore Year

ACC 101 Principles of Accounting I • 4 credits
ACC 114 Introduction to QuickBooks Pro • 1 credit

Fall Junior Year

CIS 111 Intro to Business Information Systems • 3 credits

Spring Junior Year

BUS 112 Personal Finance • 3 credits

Summer Junior Year

ENG101 English 101 • 3 credits
MAR114 Sales Principles • 3 credits

Fall Senior Year

MAN 152 Purchasing • 3 credits

Spring Senior Year

MAN 154 Small Business Management • 3 credits

Old Colony will host all Certificate courses for cohorts of up to 25 students. Certificate courses will be taught at Old Colony Regional Vocational Technical High School. Students interested in an accelerated program can refer to the Associates column and enroll in additional coursework specific to the Associates designation to expedite progress toward their degree program.

L.A.U.N.C.H.

Course of Study for Certificate and Associates Degree

Program Goals Statement

The program focuses on developing skills in finance, human resource management, management principles, marketing, purchasing, and sales that are needed for establishing and operating a new business.

Additional Associate's Degree Requirements

33 ADDITIONAL CREDITS

These are the required courses for those who may be interested in moving on to BCC upon graduation to pursue an Associate's Degree or for those interested in a more aggressive approach in addition to their high school workload.

- RMN 118 Workshop in Team Development & Managerial Communications • 1 credit
- ENG 102 Comp II: Writing about Literature • 3 credits
- BUS 111 Business and Financial Mathematics • 3 credits
- ECN 111 Principles of Economics-Macro • 3 credits
- HST 112 The West and the World II • 3 credits
- COM 114 Professional Speaking • 3 credits
- BUS 251 Business Law • 3 credits
- MAN 251 Human Resources Management • 3 credits
- BUS 253 Corporate Finance • 3 credits
- MAR 255 Advertising Principles • 3 credits
- MAN 290 Managing an Enterprise • 3 credits
- Program Elective • 3 credits

These courses will not be taught at Old Colony Regional Vocational Technical High School. Students interested in an accelerated program can enroll in additional coursework through BCC or online. Cohort rates do not apply. In the event a cohort of 20 or more students are interested in adding courses, Old Colony will explore the possibility of purchasing additional courses to be taught at Old Colony at cohort rates.

Cost Savings

For the 2011–12 academic year, annual current dollar prices for undergraduate tuition, room, and board were estimated to be \$14,300 at public institutions, \$37,800 at private nonprofit institutions, and \$23,300 at private for-profit institutions. Between 2001–02 and 2011–12, prices for undergraduate tuition, room, and board at public institutions rose 40 percent, and prices at private nonprofit institutions rose 28 percent, after adjustment for inflation.

SOURCE: *U.S. Department of Education, National Center for Education Statistics (2013)*

Sixty-six percent of Massachusetts students who enter 2-year post-secondary programs are placed in non-credit bearing remedial classes upon entry.

SOURCE: *Mitchell Chester, Massachusetts Commissioner of Elementary and Secondary Education (August 1, 2014)*

Old Colony Regional Vocational Technical High School students who participate in the LAUNCH program will save thousands of dollars before ever entering a formal college or university environment; will have completed or approached completion of an associates degree before their counterparts begin college; will increase the likelihood of post-secondary completion by nature of the cost savings, decrease stress, increase efficacy, confidence and motivation resulting from their sense of accomplishment.

Next Steps

2018-2019 Goals:

- Establish the presence of Bristol Community College on the Old Colony campus for reciprocal benefit.
- Introduce the certificate and associates degree program in conjunction with BCC and our vocational programs.
- Complete the applications and submit payment by June 20, 2018 to participate.

Old Colony Regional Vocational Technical High School will work collaboratively with Bristol Community College to introduce a post-secondary presence on the Old Colony Regional Vocational Technical High School Campus with reciprocal benefit to all parties.

Campus space will be utilized for the purpose of supporting a Bristol Community College satellite location in collaboration with, and of great benefit to, Old Colony Regional Vocational Technical High School.